



**STORE**  
Frankfurt

## Workshop

### “Black And White Masterclass With Alan Schaller”

This comprehensive two day workshop will heighten your understanding of black and white photography, both at the time of capture, and when editing. You will be shown how to coax the maximum tonality from any scene, from portraits with rich tonal depth through to high contrast street scenes. Alan Schaller’s black and white photography has found its way to the front covers of magazines, in leading newspapers, used for advertising by luxury brands, and has been exhibited and featured internationally. If you have a passion for black and white, in any genre of photography, this is your chance to learn how to set yours apart.

#### **About Alan Schaller**

Alan Schaller is a London based photographer who specializes in black and white photography. His work is often abstract and incorporates surrealism, geometry, high contrast and the realities and diversities of human life. Publications who have featured his work include The Guardian, The New York Times T Magazine, The Washington Post, The Financial Times, South China Morning Post, Time Out and The Independent. Alan regularly has exhibitions, showing recently at the Saatchi Gallery, The Leica Galleries in London, Boston, Washington D.C., The Edit Space in Milan, and The Leica Galleries in Sydney & Melbourne. Brands he has worked with include Apple, Philips, Huawei, Union Coffee, Kew Gardens, Nokia, Huntsman of Savile Row and London Fashion week. He is an ambassador for Leica Cameras. He co-founded the Street Photography International Collective (SPi). It was set up to promote the best work in the genre, and to give a platform to talented yet unrepresented photographers. Today the SPi Instagram account is the largest dedicated street photography resource in the world with over 900,000 followers. Alan's own Instagram following now exceeds 360,000 people. Asides from photography, Alan has written articles for the Independent focusing on humanitarian issues.

When: 24th & 25th August 2019

Saturday from 10.00am to 5.00pm

Sunday from 10.00am to 5.00pm

Where: Leica Camera Frankfurt GmbH

Großer Hirschgraben 15

60311 Frankfurt am Main

Phone: 069 – 9207070

Price: EUR 490,- (incl. lunch)



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#### Day 1

Morning session from 10.00am to 12.30pm:

- Overview of the day with an introductory explanation of Alan’s approach to black and white photography.
- View of a selection of Alan’s black and white work (digital and prints) with commentary.
- Why black and white?
- Tone and texture.
- Shape and form.
- Getting the intended mood right at the time of capture. Pre-visualizing the end result with a focus on street photography and portraiture.

Lunch - 12.30-1.30pm.

Afternoon session shooting from 2.30pm to 5.00pm:

Shooting in Frankfurt until 5.00pm around a variety of locations selected by Alan. This session will be an opportunity to put into practice what was discussed in the morning. Alan will work with everyone individually over the course of the afternoon.

#### Day 2

Morning session shooting in Frankfurt 10.00 - 12.30

Lunch 12.30 - 1.30pm

2.00 pm until 5.00pm for post processing

- Review of participant’s photographs (total of five images) taken from the day before, or a selection (five images) from pre existing work if preferred.
- Discussion about the importance of post processing and different ways to approach it. Alan will edit a few photographs with a laptop connected to a projector while explaining his process.
- Editing consistency.
- Group will spend time editing their images. Alan will work with everyone in turn on this.
- Advice on getting work with a black and white portfolio.